

## Ergebnisse der belarusweiten Meinungsumfrage des IISEPS

“Unser Haus” betreffende Umfrageergebnisse des Independent Institute of Socio-Economic and Political Studies (IISEPS) <http://www.iiseps.org/>

On December, 2009 independent sociologists conducted a public opinion poll covering the most topical aspects of life in Belarus (those face-to-face interviewed are 1.514 persons aged 18 and over, margin of error doesn't exceed 0.03).

### **Sociological profile of the NASH DOM (Our Home) Civic Campaign supporters and the NASH DOM leader In Belarus**

On December 3-13, 2009, Independent Institute of Socio-Economic and Political Studies (IISEPS) conducted an opinion poll to define attitudes towards the NASH DOM (Our Home) Civic Campaign, and Olga Karach, the NASH DOM leader. The poll used face-to-face interviews, 1514 respondents aged 18 and older were interviewed (the select error is up to 3%). The respondents were asked four questions, and the results are presented in Tables 1-3.

**Table 1. How would you evaluate the NASH DOM (Our Home) Civic Campaign activities?**

*(known – 17,6%, unknown – 82,4%)*

<b>The answer</b>	<b>%</b>
Positively	<b>5.4</b>
No difference	10.6
Negatively	1.6
I am unaware about it	82.4

**Table 2. How would you evaluate Olga Karach, the NASH DOM leader?**

*(known – 14,2%, unknown – 85,84%)*

<b>The answer</b>	<b>%</b>
Positively	<b>4.1</b>
No difference	8.7
Negatively	1.4
I am unaware about it	85.8

**Table 3. Have you ever received any information materials (leaflets, newspapers, SMS messages, email messages) from the NASH DOM (Our Home) Civic Campaign?**

<b>The answer</b>	<b>%</b>
Yes, I have	<b>7.6</b>
No, I have not	91.7
No answer	0.7

The data above show that the organization and its leader are quite well-known, and the degree of awareness about them is comparable to that of political parties. The tables below show information campaigns reinforce this awareness.

**Table 5. The relations between receiving information materials from NASH DOM and attitudes to NASH DOM, %\***

<b>Have you ever received any information materials (leaflets, newspapers, SMS messages, email messages) from the NASH DOM (Our Home) Civic Campaign?</b>	<b>How would you evaluate the NASH DOM (Our Home) Civic Campaign?</b>			
	<b>Positively</b>	<b>Negatively</b>	<b>No difference</b>	<b>I am unaware of it</b>